



POLSPOTTEN

Press kit 2023

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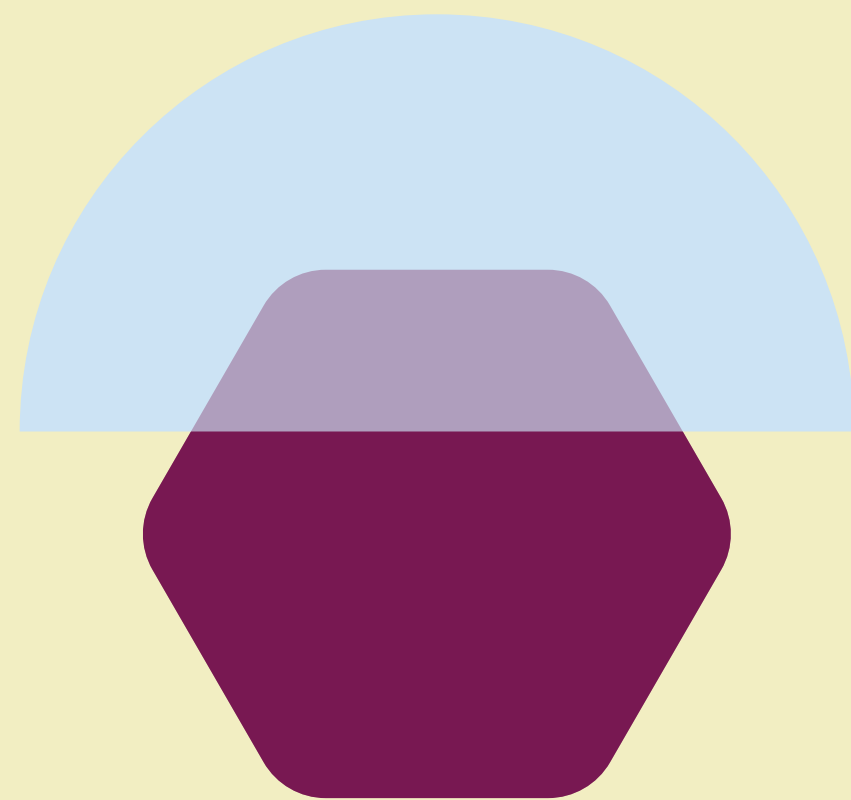
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Story



For nearly 40 years, we've been creating interiors that combine the ethos of play with the spirit of creativity. By rewriting the old rulebook and letting our imagination run free, we've managed to see all sorts of unexplored places. Corners of the world where passion, curiosity, and design come to life in surprising ways.

As much as we love getting lost in possibility and seeing all that's out there, we recognize the importance of slowing down. Slowing down to look around and see our impact on the environment. Because it's when we do this that we can connect most with the world.

In a society that prizes speed and instant gratification, only a few have mastered the art of asking the question: Is this sustainable?

We managed to ask this question early on in our journey. That's why sustainability runs through everything we do.

Every product we design is built to last. From the concept down to the very thread, our designers take care to create products that will stand the test of time.

[play our brand video](#)

Each piece we produce is a nod to craftsmanship. By blending artisanal techniques with modern design twists, every piece is composed with the utmost respect and attention.

All our collaborators share our value of connection, quality, and putting people first. When we work with our special team of certified partners, we're in it for the long run.

In the meantime, sustainability will be an essential element in everything we do. The best is still yet to come.

- ▲ We put people before space.
- ⬡ We roll up our sleeves.
- We create with respect.
- Our creativity comes from the heart.
- ◆ We have fun together.

[add *play to space* – add **POLSPOTTEN**](#)

Story

POLSPOTTEN

The old POLSPOTTEN logo served its purpose for over a decade. Recognizable by its stencil qualities and its contribution to building the strong brand we have today. The revitalisation of the POLSPOTTEN brand look and feel comes with a slight, but prominent change. Imagined by Erik Pol in 1986, a business started in the back of a car. With a focus on importing pots, the



company was named 'Pol's Potten.' POLSPOTTEN has come a long way from that starting point. Pivoting into a balanced organisation that extends far beyond the pots, POLSPOTTEN has evolved from Erik's starting point. Therefore, we move away from the first / surname proposition of the logo into one singular lockup 'POLSPOTTEN.'

New Logo

New colours

POLSPOTTEN

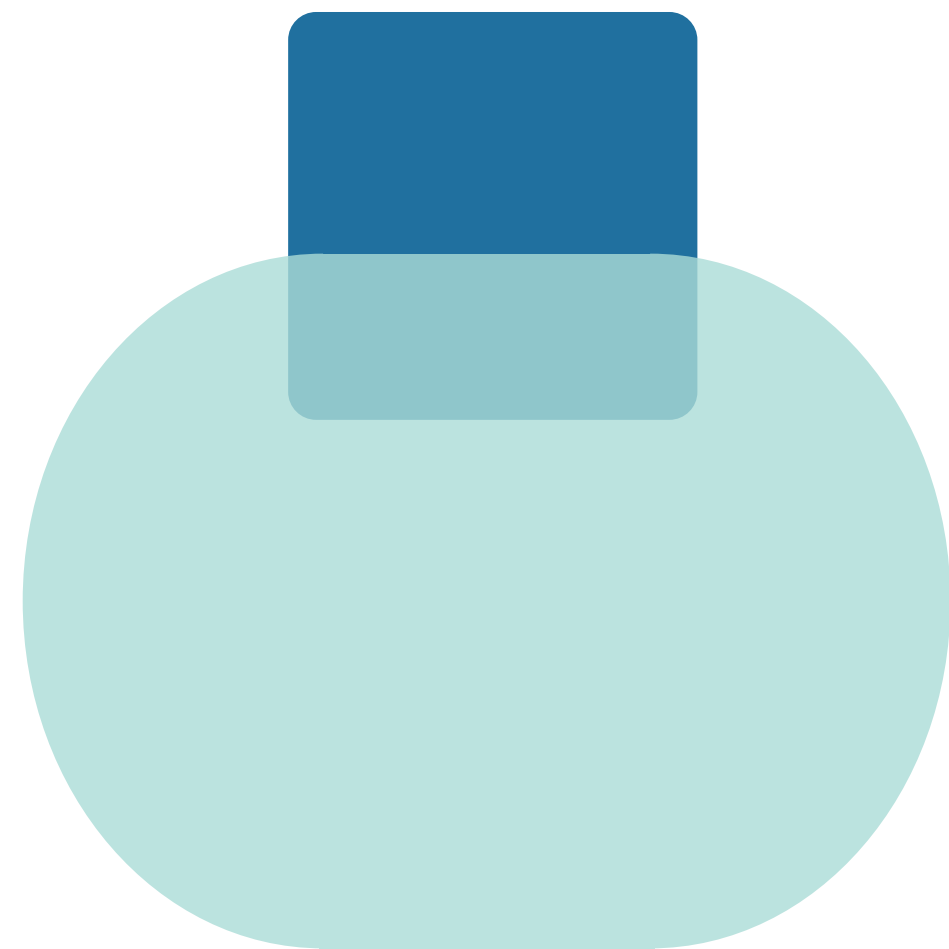
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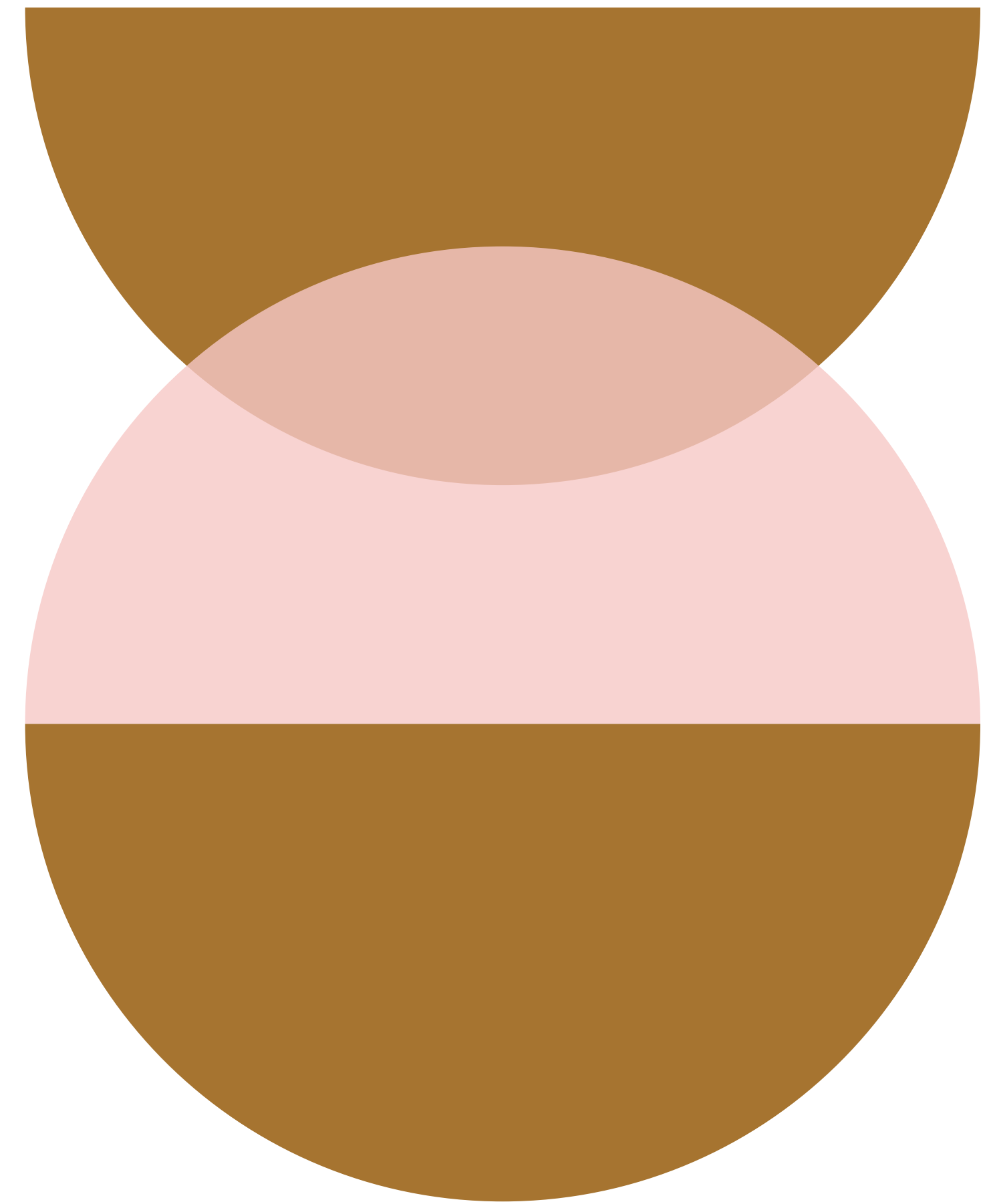
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New Logo

New shapes



POLSPOTTEN



add *play*
to space

The vision of 2023

Digital. Eclectic. Pure. This is what the POLSPOTTEN 2023 Collection is all about.

While the digital world and the natural world were once far apart, these days they're closer than ever. As the two worlds continue to become one, the 2023 collection demonstrates how they can live in harmony, even when in conflict.

Whether it's modernity and tradition, past or present, present and future, each item in this collection blends together opposites. It's through the art of design that we can do what others deem impossible: bringing ideas that normally don't normally go together, together.

Everyone who explores this collection will find something that resonates as each creation is rich with inspiration for the most diverse tastes and palettes. Feel the unique textures. Discover shapes inspired by nature. See colors more varied than a kaleidoscope. And rely on strong, durable materials at the heart of it all.

Throughout the collection you'll see another common thread: The spirit of sustainability running alongside the ethos of play. As the digital and the natural continue to collide, resilience will remind us who we are in the years to come.

What's New

Bakkie Basket

Get inspired by the Bakkie Basket. Decorative, colorful, and playful, the Bakkie Basket brings the nostalgia of traditional weaved baskets straight to your interior. If you long for times past but not experienced, this basket will please your eyes and your spirit.

The Bakkie takes weaving to the next level as it spins cultures and languages together into one beautiful product. The name comes from the "flat" Dutch word "bakkie" which means a bowl to put things in. The structure is a nod to true craftsmanship: the women who created these pieces weave with metal wires in their own homes.

It's also the metal wires that lend the baskets their durability. You'll feel the difference the second you hold it. Pick one up today to store your things in or share with your friends.



What's New

Toss Cabinet

For some people, a classic uniform cabinet is enough. But for those with a curious, playful mind, who prefer to shake things up, there's the Toss Cabinet. After all: why be stuck to one way when you can have it multiple ways?

Made with modular horizontal elements, it can shapeshift into whichever form you want. Rearrange. Replace. Repair. With the Toss Cabinet, it's easy.

The Toss Cabinet also takes sustainability to a whole new level. It's consciously designed with adaptability in mind. And before it arrives at your doorstep, it's transported knockdown style. The materials and finishing on this design have been carefully selected for durability, too. Almost as carefully as we selected this supplier for their modern production line.



What's New

Melon Vases

Ah, the melon vase. Bright, fresh colors. A soft, round shape. It's a vase you'll want to stare at for hours, even without any flowers in it.

At first glance, these vases look modern. But take a look closer, and you'll see the truth: It's actually a redesign of an older terracotta pot – one of the first terracotta pieces to hit the Dutch market. Only now, we've updated it to match the current collection. If you've been following us long enough, you may have already recognized it. So if you've ever wanted to see the past and the present in one vase, here's your chance.



What's New

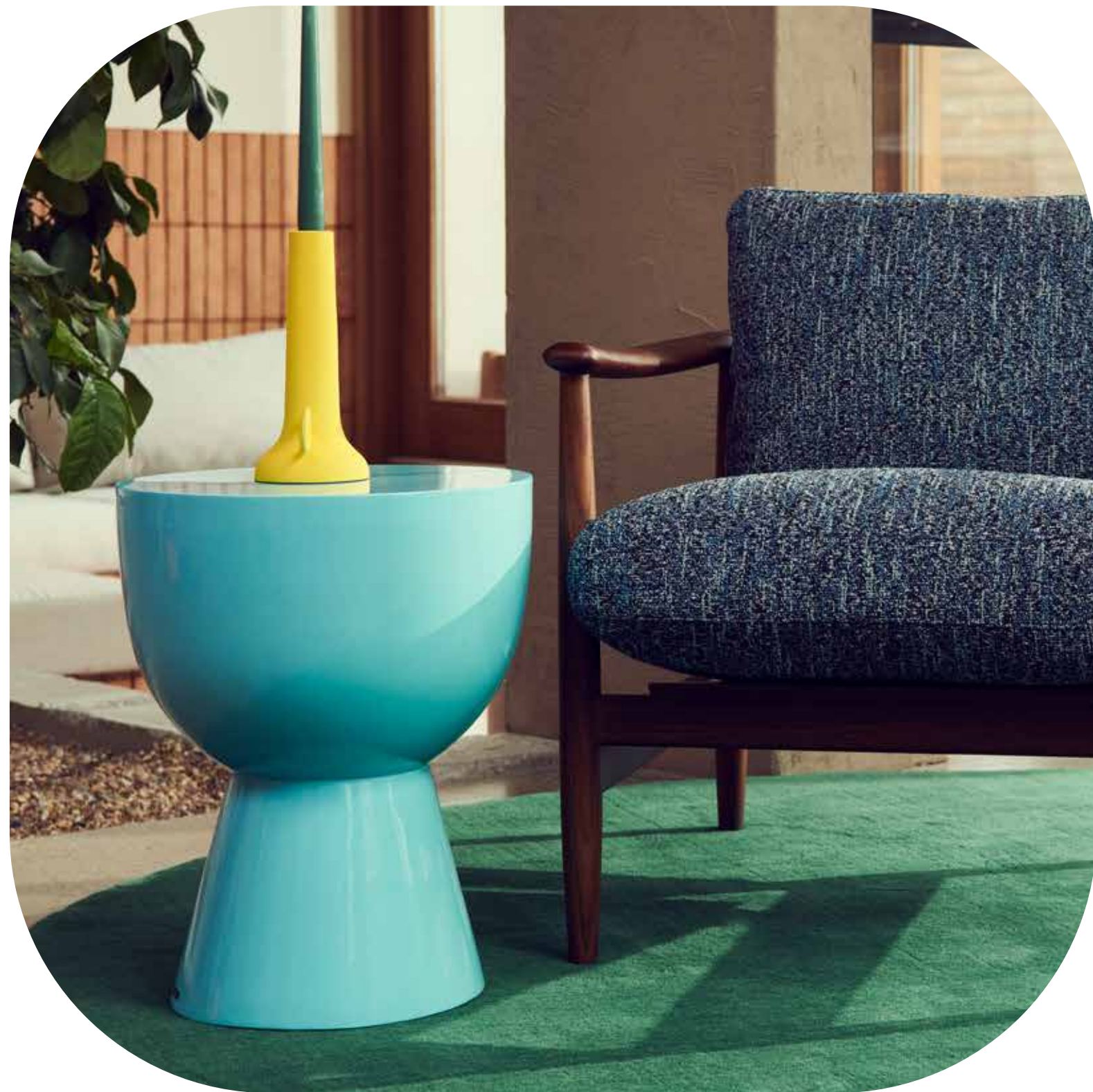
Puff Lounge Chair

Locally produced

Introducing cozy comfort and bold design with our Puff Lounge Chair. Comfortable, compact, and cute... It's perfect for lounging around, socializing with friends, and curling up with a good book. Oh, and before we forget: Did we mention it's sustainable? Sourced right here in the Netherlands, the Puff Lounge Chair isn't just the ultimate chill, it's also pure, homegrown goodness. With reduced transport emissions and local materials, this chair combines irresistible design with unmatched sustainability. Embrace the best of both worlds in your home.



Use our context images



Our context images are original images produced by our own production team for commercial use. Our style is built upon contemporary sensibilities, characterful combinations, and an all-encompassing idea that our environment is an extension of our personality. Being amongst good design elevates your experience, evokes emotion, and impacts wellbeing. Click the button to explore our context images that are exclusively available for you to download.

*If you do not have an account for our image bank, please register for one by clicking on the image bank button.

[visit the image bank](#)



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When using POLSPOTTEN images, it must be made clear that it is a POLSPOTTEN image or a POLSPOTTEN production. The media should never be manipulated, altered or edited in any way. POLSPOTTEN will protect its rights and those of the photographer, from any kind of infringement or misuse.



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